

## **FOR IMMEDIATE RELEASE**

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### **Learn French in your Coffee Break, and save 20% at this year's France Show**

Radio Lingua Ltd is pleased to announce that it is exhibiting at this year's France Show at London's Olympia. Visitors to the show will be able to experience first hand how it is possible to learn French in their coffee break. The Radio Lingua team will be on hand to demonstrate the resources which make learning a language as easy as pouring yourself a cup of coffee. An exclusive 20% discount on all courses is being offered to visitors to stand L91.

"We're delighted to be back at the France Show this year, and are looking forward to meeting many visitors who are passionate about all things French," said Mark Pentleton, Managing Director of Radio Lingua. "The key to appreciating French culture is, of course, learning some of the language, and we're looking forward to demonstrating our Coffee Break courses, and helping people realise that learning a language does not necessarily mean attending an evening class on a cold winter's evening. With Coffee Break French you can learn where and when it suits you. It's like having a teacher in your pocket."

Coffee Break French is part of the family of Coffee Break Languages courses. Learners can download free podcasts or use a paid online course which features bonus audio materials, video content and lesson notes. The Coffee Break Languages podcasts are consistently in the top education podcasts on iTunes, and every month over 2 million free language lessons are delivered to learners around the world who want to learn a language in their Coffee Break.

An exclusive 20% discount on all courses including Coffee Break French, the Reading Club and the High Five French course for younger learners is available to learners who purchase on the stand during the France Show 2019.

In addition to exhibiting at the France Show, Managing Director and host teacher Mark Pentleton will be presenting in the Language and Travel Forum on Friday at 3pm, Saturday at 12:00pm and Sunday at 2:40pm. Mark's presentation will give learners tips on how they can "turn their downtime into their 'do' time", using opportunities throughout the day to learn and practise their French. Mark said, "learning a language can change your life, but it need not take over your life. We want to encourage learners to use the short periods time they have available throughout the day to introduce the language into their lives."

To find out more about Coffee Break French visit <http://coffeebreakfrench.com>.

### **About Radio Lingua**

Radio Lingua Ltd (<https://radiolingua.com>) has been delivering languages education since 2006. Based in Glasgow, Scotland, Radio Lingua produces Coffee Break courses in French, Spanish, German, Italian and Mandarin Chinese, and other short courses in over 30 languages. Working in conjunction with experienced teachers and native speakers, the small core team of 10 employees are dedicated to helping language learners around the world develop a passion for language learning.